

# PRIVACY POLICY

This policy is effective as of the date you access the Site and/ or sign up on Autodhun Digital Platform as a User

Last updated: August 20, 2023.

Your privacy is important to us. It is Autodhun Digital policy to respect your privacy and comply with any applicable

law and regulation regarding any personal information we may collect about you, including across our Site,

Website: <https://autodhundigital.in/>.it and any other sites we may own and operate. All capitalised terms used in this Privacy Policy

shall be as defined in the Terms of Service.

Personal information is any information about you which can be used to identify you. This includes information about you as a person (such as name, address, and date of birth), your devices, payment details, and even information about how you use a website or online service.

In the event our Site contains links to third-party sites and services, please be aware that those sites and services have their own privacy policies. After following a link to any third-party content, you should read their posted privacy policy information about how they collect and use personal information. This Privacy Policy does not apply to any of your activities after you leave our Site.

## **What is Personal Information?**

Personal information means any data that can identify you directly or indirectly.

Examples include:

- Name
- Email address
- Date of birth
- Residential address
- Bank details
- Card details
- Social media profiles
- IP address
- Device information

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- Website usage behavior

Even technical information can become personal information if it can identify you.

## 1. Third-Party Websites

If Autodhun Digital website contains links to other websites:

- Those websites have their own privacy policies.
- Autodhun Digital is NOT responsible for what happens after you leave their site.
- You should read the privacy policy of third-party sites.

## 2. Information They Collect

They collect two types of information:

### A. Voluntarily Provided Information

This is information you knowingly give them.

Examples:

- Creating an account
- Contacting them
- Submitting content
- Signing up for emails

They may collect:

- Name
- Email
- Social media profiles
- Card details
- Bank account details
- Residential address

### B. Automatically Collected Information (Log Data)

When you visit the website, their servers automatically collect:

- IP address
- Browser type and version
- Pages visited
- Date and time of visit

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- Time spent on pages
- Device information
- Error logs

Even if this data does not directly identify you, it can sometimes be combined with other data to identify you.

### 3. Why They Collect Your Data (Legitimate Reasons)

Autodhun Digital collects data only when necessary and for legitimate purposes.

They collect information when you:

- Register an account
- Subscribe to updates
- Use the website
- Contact them
- Mention them on social media

### They Use Your Data For:

1. Providing core platform services
2. Personalizing your experience
3. Communicating with you
4. Analytics and research
5. Improving website performance
6. Internal record keeping
7. Legal compliance
8. Publishing your content (posts/comments)
9. Security and fraud prevention

They may combine your data with marketing research and general data from trusted sources.

### 4. Security of Your Data

Autodhun Digital says they protect your data using commercially acceptable methods to prevent:

- Theft
- Loss
- Unauthorized access
- Misuse
- Modification

However:

⚠ No internet system is 100% secure.

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You are responsible for:

- Choosing strong passwords
- Keeping login details confidential

## 5. How Long They Keep Your Data

They keep your data only as long as necessary.

For example:

- If you have an account → data is stored while the account exists.
- If no longer needed → data is deleted or anonymized.

If legally required, they may keep data longer.

If you delete your account:

- Your data will be deleted within 180 days.

Note: Search engines may still store public information.

## 6. Sharing Your Information (Disclosure)

Autodhun Digital may share your data with:

1. Parent or affiliate companies
2. IT service providers
3. Hosting providers
4. Analytics companies
5. Payment processors
6. Employees and contractors
7. Business partners
8. Legal authorities (if required by law)
9. Courts and regulators
10. Buyers if the company is sold

## Third Parties They Currently Use:

- Webflow
- Hotjar
- Google Analytics
- Axiom
- PlanetScale

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- Amazon Web Services (AWS S3)
- Stripe
- Vercel
- Upstash

These companies help operate and maintain the platform.

## 7. International Data Transfers

Your data may be stored or processed in:

- India
- Other countries where partners operate

Some countries may not have the same data protection laws.

Autodhun Digital says they will follow legal safeguards when transferring data internationally.

## Your Rights Over Your Data

You have several rights:

### ✓Access

You can request what personal data they hold about you.

### ✓Correction

You can ask them to correct inaccurate data.

### ✓Delete

You can request deletion of your data.

### ✓Restrict Processing

You can limit how your data is used.

### ✓Object

You can object to data processing based on legitimate interest.

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## ✓Data Portability

You can request your data in CSV format.

## ✓Withdraw Consent

If you gave consent for marketing, you can withdraw it anytime.

## 8. Non-Discrimination

They will not:

- Deny services
- Charge different prices
- Give lower-quality services

Just because you exercise your privacy rights.

## 9.Data Breaches

If a data breach occurs, they will follow applicable laws.

## 10.Cookies

Autodhun Digital uses cookies.

Cookies:

- Track website activity
- Store preferences
- Improve user experience

You can disable cookies in your browser settings.

They also have a separate Cookie Policy.

## 11. Do Not Track

Some browsers have a “Do Not Track” feature.

Autodhun Digital currently does NOT respond to Do Not Track signals.

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## 12. Business Transfers

If the company:

- Is sold
- Merges
- Goes bankrupt

Your personal data may be transferred to the new owner.

The new owner must follow this privacy policy.

## 13. Children's Privacy

- Services are not for children under 13.
- They do not knowingly collect data from children under 13.

## 14. GDPR (European Union Compliance)

Autodhun Digital acts as a **Data Controller** under GDPR.

They process data based on:

1. Your consent
2. Contract performance
3. Legitimate interest
4. Legal obligation

They ensure protection when transferring EU data outside the EEA.

## 15. California Privacy Rights (CCPA)

California residents have the right to:

- Know what data is collected
- Know sources of data
- Know third parties receiving data
- Request deletion
- Request marketing disclosure

They may offer financial incentives allowed under California law.

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## 16.Limits of Policy

They are not responsible for:

- External websites
- Third-party privacy practices

## 17.Changes to Policy

They may update the policy anytime.

If changes are significant:

- They will notify registered users.

## 18.Contact Details

For privacy-related issues:

Email: [admin@autodhundigital.in](mailto:admin@autodhundigital.in)  
Company: Autodhun Digital OPC PVT.LTD.